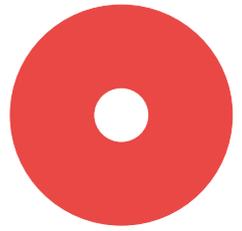


ARCHITECTURE
FRINGE 2019



Rule A.

ARCHITECTURE

FRINGE 2019 is the title of the festival.

It is typeset in SH UNICA
HAAS REGULAR.

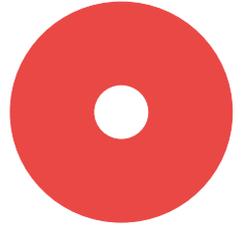
You could write it in
HELVETICA¹ (or
HELVETICA NEUE²),
HAAS GROT³, SWISS⁴,
FOLIO⁵, or even ARIAL⁶.

Probably no one will tell
the difference.

Rule B.

Put a big orange circle on it.

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1. ARCHITECTURE
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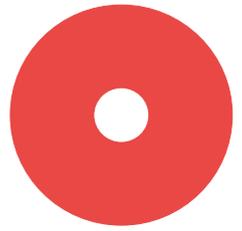
2. ARCHITECTURE
FRINGE 2019

3. ARCHITECTURE
FRINGE 2019

4. ARCHITECTURE
FRINGE 2019

5. ARCHITECTURE
FRINGE 2019

6. ARCHITECTURE
FRINGE 2019



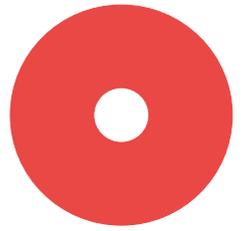
The 'peachy orange' that we've been using has the following values, but so long as its roughly the same, it will be fine:

CMYK:
C7 M87 Y44 K0

RGB:
R233 G72 B69

Hex (for web etc):
e94845

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The image below is a web banner we made. It gives you an idea of the type of thing we've been doing, and you might want to echo this in what you're doing, or you might not.

